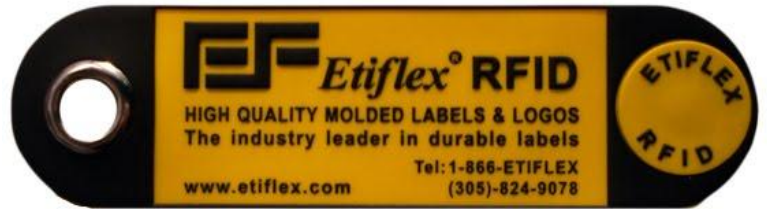## Why are TrazeTag® tags better?

TrazeTag® tags offer additional value compared to the other products available on the market today. Based on market research, TrazeTag® tags are:

✓ **Better than metal tags because they don't scratch, but are durable**

✓ **More durable than printed tags because of the molding process: TrazeTag® tags won't wear off!**

✓ **Price competitive! TrazeTag provides durability and traceability at an affordable price!**

Reason	TrazeTag tags	Polyester and rubber tags without RFID	Metal tags without RFID	Metal tags with RFID
Low-Price	✓	✓		
Flexibility	✓	✓		
Scratch Resistance	✓	✓		
Traceability	✓			✓
Customization	✓	✓	✓	✓

Characteristic	Content
Material	PVC
Reading Range	Up to 3 inches
RFID Chip	Laundry Chip
Attachment method	Hanging Tag
	Adhesive
	Pressure Sensitive
	Rivets
	Mechanic lock

Attribute	Specs
Chip	HF – SLI I NXP
Protocol	ISO 15693, ISO 18000-3-1
Operating Frequency	HF – 13.56 MHz
Memory	256 user bits (36 digits ASCII)
	64 UID bits (16 digits)
	Multi-read/write, lockable