



Why are TrazeTag® tags better?

TrazeTag® tags offer additional value compared to the other products available on the market today. Based on market research, TrazeTag® tags are:

- ✓ **Better than metal tags because they don't scratch, but are durable**
- ✓ **Better than printed tags because of the molding process: TrazeTag® tags won't wear off!**
- ✓ **Price competitive! TrazeTag provides durability and traceability at an affordable price!**

TrazeTag® long reading range tag is ideal for tracking equipment and materials in supply chain operations outdoors and in harsh environments.

Characteristic	Content
Material	PVC
Reading Range	Up to 36 ft.
Attachment method	Hanging Tag Adhesive Pressure Sensitive Rivets Mechanic lock



Reason	TrazeTag tags	Polyester and rubber tags without RFID	Metal tags without RFID	Metal tags with RFID
Low-Price	✓	✓		
Flexibility	✓	✓		
Scratch Resistance	✓	✓		
Traceability	✓			✓
Customization	✓	✓	✓	✓

Attribute	Specs
RFID Chip	NXP or Monza 4
Protocol	EPC Class 1 Gen 2
Operating Frequency	UHF - Global 860-960 MHz
Antenna Size	86 x 24 mm / 3.4 x 0.9 inch
Memory	EPC from 128-bit to 496-bit User memory from 36-bit to 512-bit