



Why are TrazeTag® tags better?

TrazeTag® tags offer additional value compared to the other products available on the market today. Based on market research, TrazeTag® tags are:

- ✓ **Better than metal tags because they don't scratch, but are durable**
- ✓ **Better than printed tags because of the molding process: TrazeTag® tags won't wear off!**
- ✓ **Price competitive! TrazeTag provides durability and traceability at an affordable price!**



Reason	TrazeTag tags	Polyester and rubber tags without RFID	Metal tags without RFID	Metal tags with RFID
Low-Price	✓	✓		
Flexibility	✓	✓		
Scratch Resistance	✓	✓		
Traceability	✓			✓
Customization	✓	✓	✓	✓

Characteristic	Content
Material	PVC
Reading Range	Up to 10 Ft.
RFID Chip	UHF or HF as needed
Attachment method	Hanging Tag Adhesive Pressure Sensitive Rivets Mechanic lock

Attribute	Content
Chip	Laundry Chip
Protocol	ISO 15693, ISO 18000-3-1
Operating Frequency	HF – 13.56 MHz
Memory	256 user bits (36 digits ASCII) 64 UID bits (16 digits) Multi-read/write, lockable