# **Tech Companies to Watch**

Companies to watch in the Innovation Pipeline. Presented by The Connecticut Technology Council, www.ct.org

October 26, 2010

# **Traze Tag**

TrazeTag has developed a proprietary and patent-pending way to embed an RFID chip into tough rubber tags. The durable rubber can endure exposure to heat and water. The RFID chip can carry important information. TrazeTag can customize the color and shape of the tags to meet the customer needs.

# Traze Tag

New Haven, CT

CEO and Founder: Leandro Margulis

www.trazetag.com

Posted at 03:14 PM in <u>Advanced Manufacturing | Permalink ShareThis ShareThis ShareThis Technorati Tags: custom, durable, rfid, rubber, safety, surveillence</u>

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